

Basic Modules	Monthly Cost	Single Payment	What is it?
Account Analysis		\$ 150	For businesses that already have an AdWords account. Gives an overview of the account potential.
Traffic Estimate		\$ 50	For every business. Gives an overview how much traffic we can drive to your website and at what cost.
Monitor Account	\$ 50		AdWords monitors your account and recommends to do to increase performance.
Account Setup		Starts at \$150	AdWords set up for smaller product portfolios. Ad, keyword, setting & bid set up.
Monitor & Manage Account	Starts at \$125		Account Management for bigger product portfolios. Ad, keyword, settings & bid management.
Upgrades - in addition to Basic Modules	Monthly Cost	Single Payment	What is it?
Mobile Marketing Upgrade	\$ 75		Great for businesses that target walk-in customers. Targets mobile internet users.
Sitelinks Extension	\$ 100		For every business. Enlarges your advertisements on Google.
Extension Module (Social, Local, App, Call)		\$ 100	Connects your ads with your Google+ page. Shows your advertisement on Google Maps. Promotes your app. Adds your telephone number to your ads.

Google Offers	\$ 25		Googles cheaper version of Groupon. Promote special deals. Commission free!
Remarketing for Search	\$ 100		Targets user that already visited your website and brings them back.
Google Shopping	\$ 100		Strongly recommended for online shops. Shows your products on Google.
(\$ per product per month)	Starts at \$0.15		
Display Network	\$ 200		Great for brand campaigns. Display and Video advertisements.
Total Monthly Cost Total One Time Fees Recommended Monthly			